



## DUMFRIES, VIRGINIA

Virginia's Oldest Continuously Chartered Town  
CHARTERED 1749 INCORPORATED 1961

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**DUMFRIES TOWN COUNCIL  
SPECIAL CALLED MEETING  
COUNCIL CHAMBERS  
SATURDAY, NOVEMBER 15, 2014  
8:30 AM**

- I. Call To Order and Roll Call  
Wood absent
- II. Moment of Silent Prayer and Reflection and Pledge of Allegiance
- III. Vision Statement:
  - 1.0 Discuss each section and tie to Comprehensive Plan and CIP
    - 1.1 Is the event/action achievable?
      - 1.1.1 Within span of 2015-2030
      - 1.1.2 Who are we attempting to attract?
      - 1.1.3 Are we fooling ourselves?
      - 1.1.4 Are we making a Town statement or a political statement?
    - 1.2 Nice to have or essential?
      - 1.2.1 Is this a Councilmember's initiative?
      - 1.2.2 Will this be a Council initiative?
      - 1.2.3 What is our Town identity?
    - 1.3 Is it measurable?
    - 1.4 At what cost (% of budget, Investment, Loan)
      - 1.4.1 Is Council going to stick to plan or deviate from planning?
    - 1.5 What support actions are required?
      - 1.5.1 Monetary savings
      - 1.5.2 Land acquisition
      - 1.5.3 Building of infrastructure
      - 1.5.4 Governing regulations
- IV. Economic Development:
  - 1.0 Agenda chits
    - 1.1 Review Agenda Item Forms submitted to date

- 1.2 Review outcomes
- 1.3 Review actions still outstanding
- 1.4 Review Staff initiatives independent of Agenda Item Forms

## 2.0 Strategic Plan

- 2.1 Identify limitations (constraints) of Town
- 2.2 Identify advantages of Town
- 2.3 Available resources
- 2.4 What is our market/niche?
- 2.5 What incentives can the Town offer?

## 3.0 Needs

- 3.1 Residents
- 3.2 Transients (tourists, travelers)
- 3.3 Business owners
- 3.4 Property owners

## 4.0 Short Term

- 4.1 Low hanging fruit

## 5.0 Long Term

- 5.1 Stick to plan

## 6.0 Compatibility with 2030 Vision Statement

- 6.1 Communicating a message
- 6.2 Website information
  - 6.2.1 Ease of use
  - 6.2.2 Information (overload, too much, not enough)

## V. Adjournment

Foreman/Brewer all eyes (Wood absent)