



Town of Dumfries
Council Meeting

Meeting Date:

July 23, 2013

Agenda Item#

VII - L

AGENDA ITEM FORM

TYPE OF AGENDA ITEM:

- CONSENT AGENDA
- PRESENTATION
- ACTION ITEM
- TOWN MANAGER & STAFF COMMENTS
- PUBLIC HEARING
 - Duly Advertised

PURPOSE OF ITEM:

- INFORMATION ONLY
- DISCUSSION ONLY
- DISCUSSION AND/OR DECISION
 - Introduction Resolution
 - Ordinance Grant/MOU
 - By Motion Bylaws
 - Certificate

PRESENTER: Gerald Foreman

PRESENTER TITLE: Mayor

AGENDA ITEM:

Discussion on supporting and proclaiming September 15 – 29 as “Day to Serve”

BACKGROUND / SUMMARY:

The Northern Virginia Regional Commission (NVRC), last Thursday night, passed the attached resolution supporting the Governor’s Proclamation to encourage all citizens of Virginia to participate in a Day of Service during September 15-29, 2013. The resolution was introduced by Loudoun County Board Chair, Scott York. Attached is the Governor’s Proclamation and a brochure giving more information.

The NVRC asked that the resolution be sent all Northern Virginia local governments to adopt similar resolutions. I have sent this attached resolution as well to each of your respective County/City/Town Managers.

ATTACHMENTS:

Attachments mentioned above and a proposed resolution for Council to consider to be placed under the Consent Agenda at the August 7 Council Meeting.

REQUESTED ACTION:

FOR MORE INFORMATION, CONTACT:

Name: Mayor Foreman

Phone#: 703-221-3400 x 120

E-mail: hongforeman@dumfriesva.gov

FOR USE DURING MEETING

VOTE:

PASSED

NOT PASSED

Y	N		Y	N		Y	N	
<input type="checkbox"/>	<input type="checkbox"/>	Brewer	<input type="checkbox"/>	<input type="checkbox"/>	Foreman	<input type="checkbox"/>	<input type="checkbox"/>	Forrester
<input type="checkbox"/>	<input type="checkbox"/>	Reynolds	<input type="checkbox"/>	<input type="checkbox"/>	Toney	<input type="checkbox"/>	<input type="checkbox"/>	Wood
<input type="checkbox"/>	<input type="checkbox"/>	Washington						



Northern Virginia Regional Commission

RESOLUTION

Resolution No. P13-22

PATRON: Scott K. York
DATE: June 27, 2013

DAY TO SERVE

WHEREAS, the governors of Virginia, Maryland and West Virginia and the mayor of Washington, D.C., have come together to support "Day to Serve"; and

WHEREAS, "Day to Serve" is unique event that has inspired a diverse group of people of our larger region to set aside their political, religious and cultural differences to strengthen our collective communities by coming together to "feed the hungry, protect and enhance the environment, as well as strengthening our communities"; and

WHEREAS, the governor of Virginia has issued a proclamation encouraging all citizens of Virginia to participate in a Day of Service, between September 15-29, 2013; and

WHEREAS, since the inaugural "Day to Serve" in 2012, this remarkable and unprecedented event swept from the state capital to local churches, schools, neighborhoods and families and resulted in over 750 community events with more than 14,000 volunteers, culminating in 26,000 hours of service rendered, resulting in over 600,000 pounds of food being donated to local food banks; and

WHEREAS, these events also helped to improve the environment through planting trees, cleaning up parks and streams, and "adopt a road" campaigns; and

WHEREAS, the governor of Virginia has requested Virginians redouble our efforts for 2013;

THEREFORE BE IT RESOLVED, that the Northern Virginia Regional Commission supports the governor on this observance to call upon all faith based organizations, community organizations and Northern Virginia residents to participate in a Day to Serve in their communities;

BE IT FURTHER RESOLVED, that the Northern Virginia Regional Commission encourages all of our Northern Virginia local governments to adopt similar resolutions in their communities;

BE IT FINALLY RESOLVED, that the Northern Virginia Regional Commission call upon the Metropolitan Washington Council Of Governments and Virginia's Planning District Commissions to adopt similar resolutions and encourage all local governments to support the "Day to Serve."

CERTIFICATION

The undersigned certifies that the foregoing is a true and correct copy of a resolution adopted at a legally convened meeting of the Northern Virginia Regional Commission on June 27, 2013.

G. Mark Gibb, Certifying Officer



CERTIFICATE of RECOGNITION

By virtue of the authority vested by the Constitution in the Governor of the Commonwealth of Virginia, there is hereby officially recognized:

A DAY OF SERVICE

WHEREAS, Virginia was the first state in America to establish an official policy of religious freedom when the Virginia General Assembly enacted Thomas Jefferson's Virginia Statute for Religious Freedom in 1786, and today our Commonwealth is blessed with a vibrant and diverse religious community represented by many different faiths and traditions from across the world; and

WHEREAS, helping the poor and needy is a common thread that runs through the fabric of all religions, and, given the rising levels of unemployment, underemployment, and homelessness across the nation, it is fitting to encourage interfaith community action to improve the circumstances of those struggling with the effects of the global economic turnaround, natural disasters and other misfortunes and improve the quality of life in our Commonwealth; and

WHEREAS, loving kindness is the most valuable support to the well-being of those in need, and there is an abundance of opportunities throughout Virginia for citizens to take selfless action, such as volunteering at homeless shelters, food banks, and community agencies like the Red Cross; enabling others to become self-reliant by assisting displaced workers in finding jobs, teaching financial literacy and other life skills to the undereducated, and serving as mentors to at-risk youth and the underprivileged; and also helping communities organize resources, such as participating in food, clothes and blood drives or making charitable contributions to organizations; and

WHEREAS, it is important and proper to recognize days in which Virginians are encouraged to make a concerted and united effort to care for the poor and needy, to give service, and to design projects where families and individuals can assist those in need and improve the quality of life in our Commonwealth's communities; and

WHEREAS, hunger and poverty are issues of grave concern in the United States and the Commonwealth of Virginia; the Commonwealth of Virginia is committed to taking steps to raise awareness about the need to combat hunger in every part of our state and to provide additional resources to Virginians in need; and

WHEREAS, hunger is a issue that transcends geographic and faith boundaries; and more than 1,012,500 individuals in Virginia rely upon food provided by the members of the Federation of Virginia Food Banks annually; and

WHEREAS, the members of the Federation of Virginia Food Banks distributed 122,774,942 pounds of food in 2012 through its network of food pantries, soup kitchens, shelters and other community organizations; and there are many ways to serve, including the giving of time, talent and monetary donations to this important cause; and

WHEREAS, food banks across the country, including the seven members of the Federation of Virginia Food Banks; Blue Ridge Area Food Bank, Capital Area Food Bank, FeedMore, Inc./Central Virginia Food Bank, Feeding America Southwest Virginia, Fredericksburg Area Food Bank, Foodbank of Southeastern Virginia and Foodbank of the Virginia Peninsula will be hosting numerous events throughout the month of September to bring awareness and attention to Virginians encouraging involvement in efforts to end hunger in their local community;

NOW, THEREFORE, I, Robert F. McDonnell, do hereby encourage citizens in our **COMMONWEALTH OF VIRGINIA** to participate in **A DAY OF SERVICE** between **SEPTEMBER 15-29, 2013** and I call this observance to the attention of our citizens; and

FURTHERMORE, I call upon all faith-based organizations, community groups, civic organizations, and Virginians to come together and perform service in their local communities.




Governor


Secretary of the Commonwealth

Did you know?

- One in four Americans are worried about having enough money to put food on the table in the next year.
- 1 in 5 American children (over 16 million) are "food insecure," meaning they don't know where their next meal will come from. Hungry children perform more poorly in school and have lower academic achievement.
- 8.8 million Americans 50 and older face the risk of hunger.
- 37.4% of households with children in Washington, D.C. said they were "unable to afford enough food" This is the worst rate in the nation.
- One in six Marylanders were unable to afford enough food. One in five households with children in Maryland report inability to afford enough food.
- 11.8% of people in the Commonwealth of Virginia are food insecure, meaning over 900,000 people don't know where their next meal will come from.
- 21% of West Virginians under the age of 18 are "food insecure." West Virginians face one of the highest rates of food insecurity in the nation.



2012 Day to Serve Accomplishments

- 750 projects planned and "pinned" the regional Day to Serve map at daytoserve.org



- 14,000 volunteers

- including 3,700 youth volunteers



- 26,000 hours of service performed

- 600,000 lbs of food collected



[facebook.com/daytoserve](https://www.facebook.com/daytoserve)



[#daytoserve](https://twitter.com/daytoserve)



[pinterest.com/daytoserve/](https://www.pinterest.com/daytoserve/)



[youtube.com/user/daytoservestories](https://www.youtube.com/user/daytoservestories)



daytoserve.org



Maryland
Virginia
West Virginia
District of Columbia



Day to Serve is a unique annual event that transcends political and religious differences. It unites people of all faiths, races, cultures, and backgrounds with the shared goal of helping those in need and improving the communities where we live. Together, we aim to do our part to feed the hungry and heal the planet. This year the dates are September 15-29, 2013. (Choose a day to serve during that period of time).

September 15th-29th 2013

A True Interfaith & Community Partnership

- Governor O'Malley of Maryland, Governor McDonnell of Virginia, Governor Tomblin of West Virginia, and Mayor Gray of Washington, D.C. have issued proclamations declaring Day to Serve 2013.
- Food drives may be organized and set up at local Shoppers Food Warehouse and Safeway grocery stores. Contact Karma McKlesky at karma375@gmail.com for more information. We hope that every store within our region will have a Day to Serve collection point.
- The Boy Scouts of America will participate in various locally organized Day to Serve projects.
- In celebration of the 20th Anniversary of National Public Lands Day, Maryland Governor Martin O'Malley is encouraging Marylanders to participate in this service-oriented day in regional and local parks on Saturday, September 28th.
- All Day to Serve participants should reach out to other organizations in their communities to encourage more involvement and participation.

2013 Goals

Our goal for 2013 is to double our success from last year – double the amount of service, the amount of food, the number of partners, participation, etc.



Building New Partnerships

Every organization is encouraged to forge new partnerships as part of Day to Serve. Make these partnerships meaningful. Let Day to Serve be an opportunity to bring communities together. Reach across faith communities, schools, teams, businesses, local government entities, etc. to build relationships that will build community unity, all while doing something good for your neighbors, friends and the environment.

Marketing & Publicity

- **Logo:** Same as 2012 with "Feed the Hungry, Heal the Planet" tagline.
- **Marketing items:** Tri-fold brochures for your use, social media and traditional media outreach tips. All will be provided with the ability for you to customize and print locally.
- **Social media campaign launch:** Day to Serve social media campaign will include Facebook page, Pinterest board, Twitter #daytoserve, and YouTube channel.
- **Photography & videography:** Find a photographer and videographer to take pictures of your preparation and project. Action photos with high quality resolution are needed. The governors and mayor are interested in these photos and video records and will highlight many at a traveling Day to Serve photography exhibit during the winter of 2014.
- **Media:** A Day to Serve news release about your planned projects should be sent to all local media before and after events.
- **Website:** A new, more powerful website has been set up at Daytoserve.org.
- **Launch:** A video featuring the Mayor and all the Governors is posted on the website and can be shared electronically with community partners and others. Additionally, proclamations have been issued by each, or are in process, designating their support for the Day to Serve. They also will be posted on daytoserve.org.



Keys to Organizing your Day to Serve

- Establish a Day to Serve planning committee, and invite members of other faiths, communities, business community leaders, non-profits and members of the media to serve with you.
- Set goals for your participation and output. If you participated last year, try to double every accomplishment.
- Record: Keep track of all service hours, number of participants, youth, groups that join you, food collected, trash collected, trees planted, stories written, etc. -- whatever you accomplish. Reporting forms will be posted on daytoserve.org.



AT A REGULAR MEETING OF THE DUMFRIES TOWN COUNCIL, HELD ON AUGUST 7, 2013, IN COUNCIL CHAMBERS, 17755 MAIN STREET, DUMFRIES, VIRGINIA: ON A MOTION MADE BY _____, AND SECONDED BY _____, THE FOLLOWING RESOLUTION WAS ADOPTED BY THE FOLLOWING VOTE:

Charles C. Brewer, ;
Gerald M. Foreman, II, ;
Kristin W. Forrester, ;
Helen D. Reynolds, ;
Willie J. Toney, ;
Gwen P. Washington, ;
Derrick R. Wood, ;

**RESOLUTION PROCLAIMING SEPTEMBER 15 – 29, 2013
DAY TO SERVE – FEED THE HUNGRY. HEAL THE PLANET.**

WHEREAS, Governor McDonnell of Virginia, Governor O'Malley of Maryland, and Governor Tomblin West Virginia along with Mayor Gray of Washington, D.C. have come together to support "Day to Serve"; and

WHEREAS, "Day to Serve" is a unique annual event that has inspired a diverse group of people to set aside their political, religious, and cultural differences to improve the communities where we live by feeding the hungry and healing the planet; and

WHEREAS, one in four Americans are worried about having enough money to put food on the table in the next year; and

WHEREAS, hunger is a issue that goes beyond geographic or faith boundaries that effects many of our youth and older population; and

WHEREAS, ccommunity organizations, faith-based organizations, civic and humanitarian groups along with governmental agencies are encouraged to participate in a Day to Serve; and

WHEREAS, the Town Council encourages the citizens of Dumfries to organize, participate, or volunteer to help the poor and needy by participating in a Day to Serve; and

NOW THEREFORE BE IT RESOLVED by the Town Council of the Town of Dumfries that September 15 through September 29, 2013, be recognized as Day to Serve.

By Order of Council:

Gerald M. Foreman, Mayor

ATTEST:

Dawn Hobgood, Town Clerk